



# Gamification In Training Workshop

**2 Day | \$1,195 | \$995\*** } \*Early Bird

## Who Should Attend?

- Experienced trainers looking for a new approach to course design and delivery
- New training professionals eager to harness the power of gaming in the classroom
- Frustrated trainers who want to motivate learners in a different yet impactful way
- Anyone who creates or delivers training programs

## Results & Takeaways

- Learn the what, why and how behind gamification in the classroom
- Discover a repeatable process to create your own games
- Design an original game to align with your own content
- Explore the brain-science behind the intrinsic attraction of gaming
- Examine both no-tech and low-tech options to bring gaming elements to the classroom
- Practice methods to debrief and evaluate training games
- Choose ways to customize games for any size audience and setting
- Gain 10 tips for gaming in virtual classrooms

\* Early Bird Price: Register 45 days in advance to receive discounted pricing.

People learn more when they're having fun. Engagement rises when learners have the power to choose and a sense of belonging.



Pair Gamification with the Creative Training Techniques® Conference to earn a professional certification in Training Delivery.

[BobPikeGroup.com/Certification](https://www.BobPikeGroup.com/Certification)

# Workshop Outline & Objectives

## Module One: Game Overview

- Define gamification in training
- Label the 6 game elements
- Differentiate games that teach vs. games that test

## Module Two: Players & How to Play

- Describe 3 ways learners are motivated
- Discover what type of gamer you are
- List the 3 FUNdamentals of adult learning
- Explore instructor-led, participant-centered models
- Identify games people play

## Module Three: Game Rules & Game Design

- Deconstruct game rules
- Name 10 virtual game design tips
- Analyze templates for designing games
- Assess how to optimize games for your content

## Module Four: Ending the Game & Application

- Examine a process for wrapping up games
- Choose how to evaluate your game
- Build and play a game for your content



Interested in team training? We come to you. Save time and money when you bring the gamification workshop on location for groups of 6 or more.

Call **800-383-9210** for more information, or visit **[BobPikeGroup.com/onsite-classes](http://BobPikeGroup.com/onsite-classes)**.